





CAPABILITY STATEMENT

Plushagins, LLC specializes in custom-designed products tailored for organizational branding and individual needs. Leveraging extensive experience in drawing and illustration, particularly with Adobe Illustrator and Photoshop, our team excels in delivering high-quality, affordable solutions. Our commitment to community engagement is exemplified by our initiative to create and donate self-published coloring books to Riverside Children's Hospital and low-income veteran families, demonstrating our dedication to social responsibility and excellence in creative design.

CORE COMPETENCIES

- Corporate Branding: Specialized in enhancing organizational identity
- Apparel: Custom-designed premium pullovers, T-shirts, & slide sandals
- Functional Accessories: Durable duffel bags, stainless steel water bottles, & wireless phone chargers
- Office Essentials: Tailored coffee mugs & wall clocks





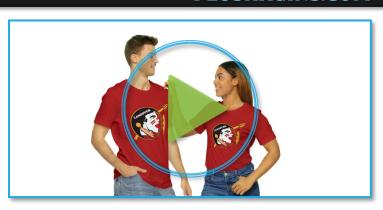




DIFFERENTIATORS

- Precision Marketing Strategies: Utilizing targeted methods for impactful product promotion
- Superior Quality Assurance: Employing high-grade materials and advanced graphic design techniques
- Comprehensive Project Research: Ensuring each project surpasses expectations through meticulous analysis
- Proven Creative Expertise: Demonstrated through successful projects like "Fruit Kidz!" and "What's Buggin' Jewelz?", with significant outreach to children's hospitals

PLUSHAGINS.COM



COMPANY SNAPSHOT

CAGE: 9QQS0 **UEI:** RHM9QAFAGK69 **Gov. Business POC:** Robert Brown

Capacity Phone: (833) 766-5093

E-Mail: <u>r.andrew@plushagins.com</u>
Address: 4847 W Braddock Rd Apt 40
Alexandria, VA 22311

Work Area: Nationwide

Socio-Economic:

Service-Disabled Veteran-Owned Small Business

PRIMARY NAICS & PSC CODE

541430 - Graphic Design Services (P)

455219 - All Other General Merchandise Retailers

541420 - Industrial Design Services

L099 - Technical Representative- Miscellaneous

R499 - Support- Professional: Other

T001 - Photo/Map/Print/Publication- Arts/Graphics

PAST PERFORMANCE

Diedre Dockery

Location: Washington, DC | Date: 12/2023

Details: Created and applied a custom design to 10 shirts

One & Done

Location: Falls Church, VA | Date: 09/2023

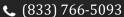
Details: Wireless phone chargers with company logo

DC VA Audiology & Speech Clinic

Location: Washington, DC | Date: 04/2021

Details: Donated custom poster for Better Speech & Health

Month, with educational material for hearing aids







ROBERT BROWN



