



CAPABILITY STATEMENT

PLUSHAGINS.COM

Plushagins, LLC specializes in custom-designed products tailored for organizational branding and individual needs. Leveraging extensive experience in drawing and illustration, particularly with Adobe Illustrator and Photoshop, our team excels in delivering high-quality, affordable solutions. Our commitment to community engagement is exemplified by our initiative to create and donate self-published coloring books to Riverside Children's Hospital and low-income veteran families, demonstrating our dedication to social responsibility and excellence in creative design.



CORE COMPETENCIES

- **Corporate Branding:** Specialized in enhancing organizational identity
- **Apparel:** Custom-designed premium pullovers, T-shirts, & slide sandals
- **Functional Accessories:** Durable duffel bags, stainless steel water bottles, & wireless phone chargers
- **Office Essentials:** Tailored coffee mugs & wall clocks



DIFFERENTIATORS

- **Precision Marketing Strategies:** Utilizing targeted methods for impactful product promotion
- **Superior Quality Assurance:** Employing high-grade materials and advanced graphic design techniques
- **Comprehensive Project Research:** Ensuring each project surpasses expectations through meticulous analysis
- **Proven Creative Expertise:** Demonstrated through successful projects like "Fruit Kidz!" and "What's Buggin' Jewelz?", with significant outreach to children's hospitals

COMPANY SNAPSHOT

CAGE: 9QQS0 **UEI:** RHM9QAFAGK69

Gov. Business POC: Robert Brown

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E-Mail: r.andrew@plushagins.com

Address: 4847 W Braddock Rd Apt 40
Alexandria, VA 22311

Work Area: Nationwide

Socio-Economic:

- *Service-Disabled Veteran-Owned Small Business*

PRIMARY NAICS & PSC CODE

541430 - Graphic Design Services (P)

455219 - All Other General Merchandise Retailers

541420 - Industrial Design Services

L099 - Technical Representative- Miscellaneous

R499 - Support- Professional: Other

T001 - Photo/Map/Print/Publication- Arts/Graphics

PAST PERFORMANCE

Diedre Dockery

Location: Washington, DC | **Date:** 12/2023

Details: Created and applied a custom design to 10 shirts

One & Done

Location: Falls Church, VA | **Date:** 09/2023

Details: Wireless phone chargers with company logo

DC VA Audiology & Speech Clinic

Location: Washington, DC | **Date:** 04/2021

Details: Donated custom poster for Better Speech & Health Month, with educational material for hearing aids

ROBERT BROWN
GOV BUSINESS POC

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